



It's All About Balloons.

„Save the Nature“ with Karaloon

Our contribution to CO₂ reduction



Balloon made of natural rubber latex - a sustainable product

Our natural rubber balloons are a sustainable, biodegradable product. The production of our balloons even has a negative CO₂ balance, i.e. approx. 29 tonnes of CO₂ are saved per tonne of balloons.

Our packaging - optimal product protection and environmentally friendly



Our products are packaged on fully automatic packaging machines. In 2020, we installed approx. 2,800 sqm of solar panels on our new company building, which produce approx. 348,000 kWh of green electricity per year and thus cover our entire electricity requirements, and we even feed additional green electricity into the public grid. This corresponds to a CO₂ reduction of 110,000 t per year compared to the German electricity mix and thus to the emissions of the electricity consumption of approx. 140,000 inhabitants. All company vehicles are gradually being converted to electric drive and charged with green electricity.

To protect the balloons against contamination and premature, natural oxidation, secure product packaging is essential for balloons. However, we pay special attention to the highest possible environmental compatibility. The header cards of our retail packs have been made of recycled cardboard for many years. The plastic bags, which are indispensable for the safe protection of the product, are made of a pure PP material and are therefore very recyclable. On our new packaging, there are symbolic instructions for the end consumer on the correct handling of the product itself as well as on the disposal of the packaging components.



ABut that was not enough for us. We have therefore converted our self-service products to climate-neutral packaging in 2020 and provided them with a certified logo to educate the end consumer. The total Co₂ emissions generated in the production of the cardboard tabs and the bags are calculated precisely according to DIN/ISO 14040 and DIN/ISO 4044. To compensate for these emissions, we pay a defined contribution to support environmental projects such as rainforest reforestation.

All the cardboard boxes we use for inner and transport packaging are made of FSC-certified paper. In the meantime, we also produce selected products from FSC-certified material, such as special balloons and balloon weights. Further products are already in development.

